



# LAUNCH-A-THON

Powered by **LEADING EDGE FUNDRAISING**

Hello Parents!

We will be launching our fundraiser in the coming days and want to answer any questions you may have ahead of time.

Fundraising is a vital part of our program and we need everyone's help in order to reach our goals and have a successful year. This fundraiser is one of the most efficient ways to raise the most amount of money in the least amount of time.

The best way you can contribute is to help your student gather 20-25 or more cell phone numbers from people who are likely to support them. See the list below for ideas of potential supporters!



## Potential Supporters

MOM & DAD  
BROTHERS & SISTERS  
GRANDMA & GRANDPA  
AUNTS & UNCLES  
COUSINS  
RELIGIOUS MEMBERS  
CO-WORKERS  
NEIGHBORS




FAMILY FRIENDS  
HOLIDAY CARD LISTS  
FORMER COACHES  
CLUB / OTHER SPORT COACHES  
ACCOUNTANT  
CONTRACTOR  
CHIROPRACTOR  
PERSONAL TRAINER

DENTIST / ORTHODONTIST  
DOCTORS  
HAIR STYLISTS  
INSURANCE AGENT  
MASSAGE THERAPIST  
MORTGAGE BROKER  
REAL ESTATE AGENT  
VETERINARIAN

Your student will text out a fundraiser link and follow up with a phone call asking if they'd like to support the fundraiser. Supporter phone numbers are used for this fundraiser only. No personal information will be sold or used in any other way.

Thank you in advance for making this fundraiser a success!

# Set Up Instructions & Supporter Call List

1. Go to [launch.fund](http://launch.fund)
2. Don't sign in yet! - instead click 
3. Enter the non-case sensitive code: \_\_\_\_\_
4. Click **'Join Fundraiser'** and create an account
5. Choose your grade, team, and sizes
6. Add the app to your home screen
  -  • Open Safari and click the share icon at the bottom
  - Click 'Add to Home Screen'
  -  • Click the 3 dots at the top of your browser
  - Scroll down and click 'Add to Home Screen'
7. Fill out the supporter call list below!

	NAME	CELL PHONE #	RELATIONSHIP	TEXT	CALL	SUPPORTED
1.						YES NO
2.						YES NO
3.						YES NO
4.						YES NO
5.						YES NO
6.						YES NO
7.						YES NO
8.						YES NO
9.						YES NO
10.						YES NO
11.						YES NO
12.						YES NO
13.						YES NO
14.						YES NO
15.						YES NO
16.						YES NO
17.						YES NO
18.						YES NO
19.						YES NO
20.						YES NO
21.						YES NO
22.						YES NO
23.						YES NO
24.						YES NO
25.						YES NO