



10th Annual Woodland High School Band Rockathon August 31, 2018

Dear Parents and Students,

Join us in what has become the largest Bartow County school fund raiser ever. **Rockathon 2018** will be a fantastic, all night party to reward the students in recognition of the many dedicated hours they spend soliciting sponsors for the music program.

What is it?

The **Rockathon** changes the way we raise money for the band program. Instead of **us** buying more candy bars, cheese cake, frozen pies or wrapping paper, the students and parents will contact local area businesses and offer sponsorship opportunities, complete with a listing in our directory and lots of recognition for their support. There are different sponsorship levels for any donation amount. WBBA will publish a Sponsor's Directory that will be distributed to every family in the Woodland Band. We encourage our band families to use the services offered by our sponsors and build a wide base of community and financial support for the band.

What is Our Fund Raising Goal?

With the large number of students in the band program, this year's goal of **\$40,000** should be reachable. This fund raiser has a long history of great success in other school band programs where the parents and students take fund raising seriously. Totals of over \$60,000 are not uncommon! We can do it and it will take everyone contributing their individual efforts to reach our goal. Last year we raised **\$34,000** for our program! **How does it work?**

Each student receives a packet complete with instructions, sponsorship forms, sponsorship receipts, a sample sponsor's directory, Rockathon party information and a 'Do NOT Contact' List. Students will begin to visit local businesses immediately seeking sponsorships from local businesses/patrons. As students receive money for their efforts, they will turn their money and sponsor information into the collections committee at different times from May through September. When a student reaches the \$100 level, he or she has "qualified" to attend the Rockathon Party on August 31, 2018. Now for the part that can make you money: **students will keep 50% of everything they collect over \$100 in their band student account.** Think of how easy it would be to make enough money to pay your entire band fee or pay for your trips! And, as a bonus, each business that donates to you is automatically "protected" from someone else being able to solicit them next year. You will receive the information from all of your previous sponsors and you, and only you, will be allowed to contact them in the future. After two or three years, you will have a large pool of businesses that have sponsored you in the past and who actually know you and the Woodland Band. If you do a good job of selling the first year, their donations are almost automatic for the next year after they see the Sponsor's Directory and the special certificate you will deliver to them. You can also take donations from anyone (family, friends, etc.) to help you reach your goals. **Let's aim for 100% participation in this important project.**

(over)

Where's the PARTY?

Reserve August 31, 2018 beginning at 11:00 pm until September 1st at 6:00 am for the Party. The Rockathon party will be held on the WHS campus and will use the gym, PAC and cafeteria. There will be music, dancing, volleyball, basketball, food, prizes, video games, lots of chaperones, dodgeball, ultimate frisbee, and who knows what else to entertain us all through the night. Everyone who qualifies (\$100) can attend. All donations must be turned in by Aug. 31st to be able to attend, and yes, you can turn in the money that night! You don't want to miss the fun!!! Donations for the top prizes must be turned in by Aug. 31st. Top-selling students compete for big cash prizes.

Would you like to help?

As you can imagine, a lot of parent volunteers will be needed to make this event a success. We need people to help with the following activities:

Collections at rehearsals	Clean-up
Certificate assembly/distribution	Set-up
Certificate Printing	Decorations
Sponsor's directory	Food
Data confirmation	Rockathon party sign in
Chaperones	Prizes

Who should I contact for Donations?

This list can be as long as your imagination can make it. Think about all of the different types of businesses here in Bartow County. Most have never been contacted with this type of fund raising project. The opportunities are endless. Start with the relationships that you already have with business people. Think about the large companies that are headquartered here and the small, independent businesses of every kind. Most importantly, think about businesses AWAY from the Cartersville business district. Here is a sample category list to get you thinking:

Accountants, alterations, air conditioning service, antiques, architecture, art, artists, assisted living, attorneys, banks, bankers, beauty salons, cable companies, carpet, churches, cleaners, computer stores, contractors, doctors and dentists, electricians, florists, health clubs, insurance agents, lawn care, music stores, nail salons, oil companies, pharmacies, plumbers, real estate agents, restaurants, retailers, rental outlets, supermarkets, tanning salons, taxi service, tire stores, veterinarians, weight loss clinics, etc. Just pull out the telephone book!

Who should I NOT contact for Donations?

All current sponsors are "protected" and will be contacted for renewal by the student who obtained the previous year's sponsorship. These sponsors are listed in the 'DO NOT CONTACT' list that has been included in this packet. No student, other than the one that obtained the sponsorship, is permitted to contact any sponsor on the 'DO NOT CONTACT' list. If an unauthorized person contacts a sponsor from this list and obtains a renewal, it will be credited to the student who initially obtained the sponsorship, not the student securing the renewal.

New and returning members should spend time focusing on **new** sponsors for the Woodland Band. All new sponsorships and renewals are open now.



Woodland Band Boosters Association, Inc.

P.O. Box 2152
Cartersville, GA 30120

ROCKATHON 2018

May 1, 2018

Dear Business Owner or Manager:

The **Woodland Wildcat Marching Band** is conducting our eighth annual **Rockathon** on Friday, August 31, 2018. This fund raising event provides your business with an opportunity to support the band through tax deductible contributions. As a thank you for your support, your business will be listed in our **Sponsor's Directory** that will be distributed to over 250 band families. You will also receive a framed certificate honoring your contribution to the Woodland High School Band program.

Marching band participation at football games and competitions is considered "extracurricular" and less than 2% of the band's funding comes from the school system to help meet our \$120,000 budget. Our **Rockathon** provides needed funds which help us pay for transportation, provide professional instruction for the students, acquire band instruments, equipment and uniforms, make repairs on instruments, and provide the many other necessities of an active marching and symphonic band program.

As a reward for successfully raising money, the band members attend an all-night celebration party at the school – the Rockathon! They will dance, play, eat, watch movies, joust, slide, and generally have a great time of fellowship and fun together.

On behalf of the Woodland Wildcat Marching Band and the Woodland Band Boosters Association, thank you for your consideration and your donation. Your generosity means a great deal to the students in the band.

Sincerely,

Jeremy Matthews
President, WBBA, Inc.

DO NOT CONTACT

1st Class Auto Glass, Inc
1st Frankin Financial
3C-Creations
7 Hills Fire Protection Co
A&C Limousine Service LLC
Acworth Smiles Dentistry
Adams Lawn Care
All About Contents
All Star Barber Shop
All Weather Heating and Air LLC
Allatoona Family Dental
Allstar Motors LLC
America's Auto Auction Atlanta
AndyG Productions
Anytime Lawn Services
Applied Document Solutions
Asher Realty
Athlete's Locker
Baldwin Paving Company, Inc
Bartow Animal Hospital, Inc
Bayne Dobbins Instrument Repair
Best Compression Ignition
Best Trucking Around LLC
Blalock Law Firm
Bond James Bond Inc
Brad Cole Construction Co Inc
Branches of Christ Church
C.W. Matthews Contracting Inc.,LLC
Cactus Car Wash
Cagle's U Pull It
Candy Apple Custom II, Inc
Carney Performance Horses
Cartersville Ace Hardware
Cartersville Tires & Wheels
CBC Metro Services LLC
Chemical Products Corporation
Choate Dental Associates
Cici Pizza
City Electric Supply
CJ Media Group, LLC
Cline Orthodontics
Coconuts
Compass Financial Partners
Complete Electrical Systems,Inc
Consumer's Automotive
Country Run Boarding Kennel
Culp's Pest Control Service, Inc
Dale Frazier-Frazier & Son Funeral Home
DC Grading and Hauling
Denham Chiropractic
Edwards Heating & Air
El Charro
Elly-Wallace LLC
Ely Corporation

Euharlee Animal Clinic
Everybody's Auto Sales
Fernanda Prates
Florida Indian River Groves, Inc
Gammon, Anderson & McFall
Garrett Automotive
Georgia Orthopedic Specialists, Inc
H&R Block
Hair Connection
Harbor Freight Tools
Hardman Distribution Corp
Heck Chiropractic Center
Henderson & Sons Funeral Home
Holt's Pharmacy
Image Screen Printing
In Memory of Bobby Freeman
In Memory of Colby Corn
Ironworks Motorsports
James Woodall
Jason Sennett & Patty Rich
JEB Contractors
Jefferson's Restaurant/Cartersville
John Burnette-Farmers Insurance
Jolly Security Systems, Inc
Joy Seeds
Karl P. Lutjens,PC
Kelly's Pet Grooming
Kennesaw Transportation, Inc
Kumo Hibachi
Landscapes of the South, Inc
Lee Holman Agency
Lora Savage, DMD
Los Reyes Mexican Cousine
Lost Mountain=In Outdoor Power Equip.
Love Them Dogs
MACPI
Madison Telecommunications Inc
Mail Pouch and More
Martin's Body Shop LLC
Martin's Wrecker Service
Matthews Garage,Inc
Meadows Heating and Air
Merle Norman Cosmetics
Mockingbird Dental
Moffitt Cleaning SVC
My Shibboleth Lifestyle
Myers Industrial Construction Inc
New Beginning Signs & Graphics
Nikki Minor 31 Consultant
Northeast Georgia Veterinary Svcs
Northside Bank
Nots Logistics
Okinawa Hibachi
Olive Tree an Vine, Inc

Parnick Jennings Funeral Home
PM Investigations Inc
Poole's BBQ
Precision Group Drywall & Painting Inc
Pro Collision
Pugmire Ford of Cartersville
Rents for Events
Robert Loehr Chrysler Dodge Jeep Ram
Robert Oliver Photography
Rome Chapter Compassionate Friends
Russell Family Dentistry
Sam Franklin
Santana Mexican Restaurant
Savage Real Estate
Scoggins Custom Cabinets
Seymours's Wrecker Service
Shaw
Signs Plus,LLC
Silent Shield LLC
Smiley's Lawn Service
Source 1 Distributors
Southern Mugs
Spangler Enterprises, Inc
Spool of Dreams
Sport Clips
St. Angelo's Pizza
St. Francis of Assisi Catholic Church
Stahl & Hidir PC
Steve Detro
Strong Tower Pilates Studio
Suntamers
Swartz Family Dentistry
Sylvan Learning Center
Tabitha Molina
Taylor Transport Inc
TC Pics
Terry N. Tumlin, DMD,PC
The Benefit Consulting Group
The Healing Hand Clinic, Inc
The Herb Shop on Broad
The Insurance Store/Sarah Overstreet
The Law Offices of Brad Stephens, PC
The Seymour Group, LLC
Tony's Tires
Treasure Chest Outlet
USG Interiors, LLC
VMG Tree Care
Waggz N Whiskers
White & Choate Attorneys at Law
White Hills Farm
Wilson Automotive & Towing
Wilson Pools
Young Brothers Pharmacy



RECEIPT

Date _____

Thank you for your donation of _____ to WBBA.

The Woodland Band Booster Association (EIN 26-4687250) is a nonprofit, tax-exempt, publicly supported organization under Sections 501 (c)(3) of the IRS Code, and is incorporated and registered in the state of Georgia. All donations are tax deductible to the extent allowed by law.



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Rockathon 2018
SPONSORS DIRECTORY ORDER FORM
Woodland Band Boosters Association, Inc.
P.O. Box 2152
Cartersville, GA 30120
www.woodlandband.org

Student Info: _____
NAME BAND / COLOR GUARD INSTRUMENT PHONE NO.

SPONSOR NAME: _____

(FILL OUT FOR BUSINESS, PATRON, OR DONOR)

SPONSOR INFORMATION

DIRECTORY CATEGORY: _____

E-MAIL ADDRESS: _____

WEBSITE ADDRESS: _____

PHYSICAL ADDRESS: _____

CITY, STATE, ZIP: _____

TELEPHONE NO.: _____ FAX NO.: _____

1. DIRECTORY LISTING (SELECT AND CHECK ONE OR MORE BOXES BELOW) AMOUNT RECEIVED \$ _____

- | | | |
|--|--------------|---------------------------------------|
| <input type="checkbox"/> FULL PAGE (4.5" X 7.25") | \$250 | <input type="checkbox"/> COLOR + \$60 |
| <input type="checkbox"/> 1/2 PAGE (4.5" X 3.5") | \$150 | <input type="checkbox"/> COLOR + \$50 |
| <input type="checkbox"/> 1/3 PAGE (4.5" X 2.25") | \$100 | <input type="checkbox"/> COLOR + \$40 |
| <input type="checkbox"/> DIRECTORY LISTING ONLY | \$50 MINIMUM | |
| <input type="checkbox"/> I WOULD LIKE A FRAMED CERTIFICATE | | |

2. DIRECTORY COVERS (IF AVAILABLE – ADDITIONAL \$100) AMOUNT RECEIVED \$ _____

3. GOLD (ADD \$100) OR **PLATINUM** (ADD \$250) **SPONSOR** AMOUNT RECEIVED \$ _____

* CAN BE A BUSINESS OR PATRON BUT MUST HAVE AT LEAST 1/3 PAGE AD
* SPECIAL PAGE LISTING AT FRONT OF DIRECTORY

4. ☐ YES – I WANT TO BE RECOGNIZED AS A WOODLAND BAND FAN IN THE DIRECTORY, PLEASE READ AND COMPLETE “WOODLAND BAND FAN” FORM

5. DONATION – ANY AMOUNT – (NO LISTING) AMOUNT RECEIVED \$ _____

6. TOTAL ORDER (CASH OR CHECK PAYABLE TO WBBA) **TOTAL AMOUNT RECEIVED** \$ _____

7. TYPE OF LISTING (CHECK ONE): ☐ BUSINESS
☐ PATRON (☐ ALSO, CHECK IF PARENT/GUARDIAN)
☐ DONATION

8. ARTWORK FOR LISTING (CHECK ONE):

- ☐ CAMERA READY COPY FOR AD (use high resolution graphics-CAN BE ON A CD)
☐ BUSINESS CARD FOR AD (**does not work well for full page ad**) Do **NOT** Staple Card to Form.
☐ AD E-MAILED TO ROCKATHON@WOODLANDBAND.ORG ON (DATE) _____

**** **LISTINGS RECEIVED AFTER OCTOBER 31st WILL NOT BE PUBLISHED IN THE DIRECTORY** ****



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P.O. Box 2152
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WOODLAND BAND FAN FORM



May 1, 2018

Dear Business Owner or Manager:

Your Rockathon sponsorship with Woodland Band in 2018 allows you the unique opportunity to become an exclusive **Woodland Band Fan**. What is a **Woodland Band Fan** exactly? It is a generous Rockathon Sponsor willing to go a step further to help a band student with their travel costs to NYC, so that they can perform in the Macy's Thanksgiving Day Parade. The travel costs are \$2,000 per student to participate in this once in a lifetime experience.

How can you become a Woodland Band Fan? Simply send a check to the address below with the "WHS - Student Name" in the memo of the check.

Gateway Music Festivals & Tours
P.O. Box 1165
Monticello, MN 55362

Please note that this donation is not tax deductible, as it is being directed towards a specific student.

Please return bottom portion to student so you may be recognized in our Rockathon Directory

Yes! I would like to become a **Woodland Band Fan** and have sent a check to Gateway Music Festivals & Tours in the amount of \$_____ to be applied to student account _____.

SPONSOR INFORMATION (for Directory recognition)

SPONSOR NAME: _____

WEBSITE ADDRESS: _____

PHYSICAL ADDRESS: _____

CITY, STATE, ZIP: _____

TELEPHONE NO.: _____ FAX NO.: _____

Thank you for your continued generosity and for helping a student's dream come true!



ROCKATHON 2018

August 31, 2018

ROCKATHON PERMISSION / VOLUNTEER-PARTICIPANT FORM

STUDENT: My goal is to raise \$ _____ for Rockathon 2018.

Signed: _____

PARENT or GUARDIAN: _____ has my permission to participate in Rockathon 2018 at Woodland High School on Friday, August 31, 2018. I understand that check-in is from 10:30 pm until 11:00 pm. No student will be admitted after 11:00 pm. I also understand that all students must leave or be picked up no later than 6:00 am on Saturday morning (Sept 1st). If needed, I can pick up my student early.

(Parent or Guardian Signature)

My phone # DURING Rockathon

****EARLY DEPARTURE:** _____ has my permission to leave Rockathon early at _____ o'clock. She/he will have transportation home. Reason for leaving:

(Parent or Guardian Signature)

.....

VOLUNTEER

- I will be willing to help ... ☐ Donate 12 pack of canned drinks
☐ Donate homemade dessert
☐ Solicit/Collect prizes
☐ Check-in students as they arrive
☐ Chaperone (various shifts through the night)
☐ Set-up (Friday evening)
☐ Serve or pick-up food
☐ Conduct games
☐ Clean-up on Saturday morning
☐ Anything needed! Just call me!

My name: _____ Contact Tel. #: _____